



## Local Business Guide to Internet Marketing: Essential Online Strategies to Drive Local Traffic Straight to Your Door (Paperback)

By Constance Hall

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.In her newest book, Constance Hall shares essential knowledge and information to support local business owners to get their traditional business online. The Local Business Guide to Internet Marketing covers all the bases from how to target the right customers to driving traffic to create a healthy return on investment for your online marketing budget. In practical no nonsense language, Constance shares the journey that all business owners need to undertake to successfully market their business online to make profit. She covers all the essential need to know information including website marketing, search engine optimisation, Pay Per Click - AdWords, Online Directories, Google Reviews, Social Media - Facebook, Twitter, You Tube, Video Marketing, Mobile Marketing, Email Marketing, Reputation Marketing and Branding. The Local Business Guide to Internet Marketing includes relevant online strategies to suit all types of businesses regardless of size, turnover or number of staff employed. The Guide acknowledges that the marketing game has changed and local business owners today now have no choice to implement online marketing strategies that work and see this as critical to...



**READ ONLINE**  
[ 4.29 MB ]

### Reviews

*It is one of the most popular publication. It really is written in easy words and not difficult to understand. You are going to like how the author writes this book.*

-- **Prof. Evans Balistreri DDS**

*Completely essential go through book. This is for all who state there had not been a worthy of reading through. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- **Lydia Legros**

## See Also



### [Talking Digital: A Parent s Guide for Teaching Kids to Share Smart and Stay Safe Online \(Paperback\)](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their online interactions, the good and the bad,...



### [Online Investigations: Snapchat \(Paperback\)](#)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Snapchat messages. Are they really deleted?Snapchat is one of the most popular applications for sending self-destructing text messages and images....



### [No Friends?: How to Make Friends Fast and Keep Them \(Paperback\)](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Do You Have NO Friends ? Are you tired of not having any friend and being lonely all the time...



### [History of the Town of Sutton Massachusetts from 1704 to 1876 \(Paperback\)](#)

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This version of the History of the Town of Sutton Massachusetts from 1704 to 1876 is a labor...



### [Never Invite an Alligator to Lunch! \(Paperback\)](#)

Lucky Me Publishing, LLC, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. NEVER Invite an Alligator to Lunch! delivers a fun, action-packed, entertaining story featuring delightful characters. The...



### [Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook \(Paperback\)](#)

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.From a certified teacher and founder of an online tutoring website-a simple and effective guide for parents and students to...