



Drums of Success: 10 Steps to Turning Your Creative Potential Into Success (Paperback)

By Assumpta Umwagarwa

Dog Ear Publishing, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.With a Master s degree in Management from the University of Greenwich, London; she has been, for more than a decade, a Human Resources Strategist in different roles and capacities, for different private and public organizations. Her job involves advising organizations on how to tap into the talents of their employees and, on the other hand, providing guidance and counseling to individuals on their career success. Happy has always had a passionate interest in studying the link between human resources management and behavioural and organizational psychology. In 2010, she conducted research on the Criterion Validity of Psychometric Tests Used in Selection and Development of Human Resources. In 2011, she studied what she titled Creativity Killers in Manufacturing Companies in East Africa. These studies have aroused more curiosity in finding out why people may fail to turn their creative potential into creative ideas and objects. This book is a result of that quest to link how we think, feel and act to our potential to achieve career success. It is drawn from both her own personal creative...



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