



Filmskills: Producing: Master the Business of Making and Selling Movies (Paperback)

By Jason J Tomaric

Createspace, United States, 2015. Paperback. Book Condition: New. 235 x 191 mm. Language: English . Brand New Book ***** Print on Demand *****.Producers assemble the raw talent, resources, and equipment for the director to build his vision on the set. But the business of filmmaking is like no other - the demands are constantly changing and each scene requires its own unique approach to be successful, requiring skill and agility from everyone involved. In FilmSkills: Producing, you will learn every aspect of the business of film from the studio development process, to running the production, through marketing and distribution. Leading Hollywood filmmakers take you deep inside the process for an unfiltered look at how you can use Hollywood's time-tested process on your own productions. FilmSkills: Producing covers: The Studio Process Creating a Business Plan Packaging a Movie Working with Agents and Managers Breaking Down the Script Scheduling the Production Budgeting the Project Insurance Requirements How to Raise Money Forming a Production Company Managing the Budget During Production Hiring the Crew Working with Vendors Unions and Guilds Film Festivals Domestic, Foreign, and Online Distribution Marketing and Advertising Working with the Media.



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